IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kang et al. Serial No.: 10/667,732

Filed: September 22, 2003

For: Method and System for Providing an Advertisement Based on an

URL and/or a Search Keyword by a User

Dkt. No.: JP920020142US1

Conf. No.: **9679**Examiner: **Le, K.**Art Unit: **3622**

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

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Sir:

Introductory Comments

In response to the Office Action dated November 27, 2007, Applicants

respond as follows: